

A light blue world map with a dotted texture serves as the background for the banner. The text is overlaid on the map.

4th ICQME09

International Conference
for Quality Management and Environment
August 27- 28, 2009 Paris, France

PROVISIONAL PROGRAM

**ICQME 2009:
27-28 August, 2009 at ENSAE, Paris**

| DAY 1 : AUGUST 27 | | |
|--|---|----------------------------|
| 08.30-09.30 | Registration | |
| 09.30-10.00 | Conference opening : Sylvianne Gastaldo (Director of Ensaе) | |
| 10.00-12.30 AMPHI 1 2ND FLOOR | PLENARY SESSION (Chair : Kanann Govidan, University of Southern Denmark) Charles J. Corbett (Professor of Operations Management and Environmental Management Joseph J. Jacobs Term Chair in Entrepreneurial Studies Chairman, Deputy Dean for Academic Affairs UCLA Anderson School of Management) : Extending the horizons: Green supply chains as driver of operational excellence Magali Delmas (Associate Professor of Management, UCLA) : The International Diffusion of Environmental Standards Patricia Crifo (Professor in Economics, Ecole Polytechnique and University of Mulhouse) : The corporate social responsibility/Corporate financial performance missing link: complementarity between environmental, social and governance practices ?" | |
| 12.30-14.00 | Lunch Break (Insee Restaurant) | |
| 14.00-15.30 | 3 Parallel Sessions | |
| | Session A1 | Session B1 Session C1 |
| 15.30-15.45 | Coffee Break | |
| 15.45-17.15 | 3 Parallel Sessions | |
| | Session A2 | Session B2 Session C2 |
| 17.30-19.00 | Cocktail | |

**ICQME 2009:
27-28 August, 2009 at ENSAE, Paris**

| DAY 2 : AUGUST 28 | | | |
|--------------------------|---|------------|------------|
| 08.30-09.30 | Registration / Breakfast / Coffee | | |
| 09.30-11.30 | Special Topics in Quality Management (Chair : F. Galia) AMPHI 1, 2 ND FLOOR | | |
| 11.30-11.45 | Coffee Break | | |
| 11.45-12.15 | Poster Session | | |
| 12.15-14.00 | Lunch Break (Insee Restaurant) | | |
| 14.00-15.30 | 3 Parallel Sessions | | |
| | Session A3 | Session B3 | Session C3 |
| 15.30-15.45 | Coffee Break | | |
| 15.45-17.15 | 3 Parallel Sessions | | |
| | Session A4 | Session B4 | Session C4 |
| 17.15-18.30 | Kick-off Drinks for Conference | | |

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DAY 1 : AUGUST 27

14.00-15.30

| SESSION A1 | SESSION B1 | SESSION C1 |
|---|--|--|
| Chair : K.S. Kousouris Amphi 1, 2 nd Floor | Chair : M. Vukcevic Room 12, 1 st Floor | Chair : Z. Arsovski Room 13, 1 st Floor |
| <p>1) Do Environmental-Related Standards Contribute to Successful Recruitment G. Grolleau, N. Mzoughi, S. Pekovic</p> <p>2) Are Plastic Grocery Bags Sacking the Environment? M. Gopte</p> <p>3) Audit Quality with Multiple Certifications and the role of Regulation. An experimental field study in agriculture. A. Maze, N. Verjux, M. Aït-Aïssa, A. Vaucelle, F. Maxime</p> | <p>1) Quality of Knowledge Marketing for Effective Strategic Performance in Retail E-Commerce L.Y. Chen</p> <p>2) Advanced Manufacturing Technologies, Management Practices and Performance N. Ghaoui</p> <p>3) Do Quality and Environmental-Related Standards Improve French Firms' Performance? G. Grolleau, N. Mzoughi, S. Pekovic</p> | <p>1) Empirical Analysis of Integration within the Standards-Based Integrated Management Systems S. Karapetrovic, M. Casadesus, I. Heras</p> <p>2) Modeling Cost Of Quality Of Tensile Test S. Martic, M.J. Perovic, M. Vukcevic</p> <p>3) Risk Modeling of Complex Dynamic Systems Lj. Radosavljevic, S. Milivojevic, M. Radosavljevic</p> |

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DAY 1 : AUGUST 27

15.45-17.15

| SESSION A2 | SESSION B2 | SESSION C2 |
|--|--|--|
| Chair: G. Grolleau Amphi 1, 2 nd Floor | Chair : N. Mzoughi Room 12, 1 st Floor | Chair : R. Uzunovic Room 13, 1 st Floor |
| <p>1) Trade, Innovation and Environment Policy: A Test for Porter Hypothesis M. Asghari</p> <p>2) Public labeling policies and market behavior: quality standard and voluntary label adoption L. Bottega, <u>P. Delacote</u>, L. Ibanez</p> <p>3) How Green is my Firm? Worker Well being and Job Involvement in environmentally-related certified firms <u>J. Lanfranchi</u>, S. Pekovic</p> | <p>1) The Economic Consequences of Disclosure Regulation: Evidence from Online Disclosure of Corporate Governance Practices in U.S. and Canadian markets S. Trabelsi</p> <p>2) Knowledge, intellectual capital and quality management as well as balanced scorecard lead to improved competitiveness and profitability S. Zivojinovic, A. Stanimirovic</p> <p>3) Is there a positive outcome for employees in the form of wage from ISO 9000 certification? <u>M. Urdanivia</u>, S. Pekovic</p> | <p>1) Upon Estimating The Stochastic Project's Quality D. Greenberg , <u>A. Ben-Yair</u>, D. Golenko-Ginzburg</p> <p>2) Fuzzy Logic And Management Mistakes In Contemporary Corporate Decision-Making D. Dubrovski</p> <p>3) Trends Analisis And Prediction In Field Of Quality Management Improvement Z. Krivokapic, <u>A. Vujovic</u></p> |

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DAY 2 : AUGUST 28

14.00-15.30

| SESSION A3 | SESSION B3 | SESSION C3 |
|--|--|--|
| Chair : S. Karapetrovic Amphi 1, 2 nd Floor | Chair : A. Vujovic Room 12, 1 st Floor | Chair : S. Arsovski Room 13, 1 st Floor |
| <p>1) Status of Food Safety and Security in Montenegro N. Micunovic, <u>N. Malisic</u>, M. Babic</p> <p>2) Environment Protection in Chemical Accidents and the Crisis Management D. Uremovic, R. Biocanin, G. Rakic</p> <p>3) Proposed compatibility of the EFQM principal concepts of excellence to HSE (Health, Safety and Environment) Management System based on the culture framework in the Iranian Petrochemical Industries R. Sheikhabgloo</p> | <p>1) Project Quality Management Application in the Financial Service Industry <u>K.S. Kousouris</u>, G.J. Besseris</p> <p>2) An Attempt For Failure Reduction In Manufacturing Systems Through The Application Of Proactive Failure Reduction Model P. Karuppuswamy, G. Sundararaj, D. Elangovan, M. Karthikeyan, L. Savadamuthu</p> <p>3) Quality Infrastructure in Serbia as a Support to European Integration Process B. Jaksic, <u>R. Uzunovic</u></p> | <p>1) Balanced Scorecard Model Evaluation That Includes Elements Of Environmental Protection By Implementation Of Ahp <u>J. Jovanovic</u>, Z. Krivokapic, S. Ramovic</p> <p>2) Reliability analysis of maintenance systems in a multinational dairy-products company G.V. Saldaris, G. Besseris, K. <u>Stergiou</u></p> <p>3) Quality Improvement Model at the Manufacturing Process Preparation Level D. Pavletic, S. <u>Sokovic</u></p> |

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DAY 2 : AUGUST 28

15.45-17.15

| SESSION A4 | SESSION B4 | SESSION C4 |
|--|---|---|
| Chair : S. Zivojinovic Amphi 1, 2 nd Floor | Chair : J. Lanfranchi Room 12, 1 st Floor | Chair : Lj. Radosavljevic Room 13, 1 st Floor |
| <p>1) Evaluation of Environmental Impacts by Applying Neural Network J. Jovanovic, Z. Krivokapic, S. Ramovic, M.J. Perović</p> <p>2) Optimization Of Ecological Education N. Milutinovic</p> <p>3) R2A Medium in Monitoring of Microbiological Quality of Drinking Water S. Ciric, O. Petrovic, R. Biocanin, A. Vidovic</p> | <p>1) La Protection de l'environnement et le commerce international H. Marrouch</p> <p>2) Inter-relation entre santé, environnement et activité économique : Quelles conséquences sur la convergence économique ? A. Drabo</p> <p>3) Les normes ISO 9000 sont-elles des biens publics ? M-A. Diaye, N. Greenan, S. Pekovic</p> | <p>1) Warranty analysis in a European automotive maker A.K. Vasilakos, G.J. Besseris, C. Stergiou</p> <p>2) The effect of quality practices on working conditions: Empirical evidence from France S. Pekovic</p> <p>3) Simulation Of Quality Goals: A Missing Link Between Corporate Strategy And Business Process Management Z. Arsovski, S. Arsovski, Z. Mirovic</p> |



POSTER SESSION

**DAY 2 : AUGUST 28
11.45-12.15**

Room 17, 1st Floor

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|--------------------------------------|--|
| J-L. Obadovic | Informational Society Focused On European Internet Penetration |
| M. Bulatovic | Management of Protection Health and Safety Of Work Risk in Maintenance Process |
| S. Arsovski, M. Pavlovic, Z. Mirovic | An Investigation Of Relation Between Sustainable Development And Quality Of Life |
| R. Kucinar | In Bsc Environment Each Barrier is an Opportunity for Improvement |
| M. Vukcevic, V. Vujadinovic | Profitability of Project solutions in conditions of inflation and uncertainty |
| J. Cetkovic | Quality system for food production in Montenegro |