

# 4th ICOMÉ09

International Conference  
for Quality Management and Environment  
August 27- 28, 2009 Paris, France

## DAY 1 : AUGUST 27

14.00-15.30

<b>SESSION A1</b>	<b>SESSION B1</b>	<b>SESSION C1</b>
Chair : K.S. Kousouris      Amphi 1, 2 <sup>nd</sup> Floor	Chair : M. Vukcevic      Room 12, 1 <sup>st</sup> Floor	Chair : Z. Arsovski      Room 13, 1 <sup>st</sup> Floor
<p>1) <b>Do Environmental-Related Standards Contribute to Successful Recruitment</b> G. Grolleau, N. Mzoughi, S. Pekovic</p> <p>2) <b>Are Plastic Grocery Bags Sacking the Environment?</b> M. Gopte</p> <p>3) <b>Audit Quality with Multiple Certifications and the role of Regulation. An experimental field study in agriculture.</b> A. Maze, N. Verjux, M. Aït-Aïssa, A. Vaucelle, F. Maxime</p>	<p>1) <b>Quality of Knowledge Marketing for Effective Strategic Performance in Retail E-Commerce</b> L.Y. Chen</p> <p>2) <b>Advanced Manufacturing Technologies, Management Practices and Performance</b> N. Ghaoui</p> <p>3) <b>Do Quality and Environmental-Related Standards Improve French Firms' Performance?</b> G. Grolleau, N. Mzoughi, S. Pekovic</p>	<p>1) <b>Empirical Analysis of Integration within the Standards-Based Integrated Management Systems</b> S. Karapetrovic, M. Casadesus, I. Heras</p> <p>2) <b>Modeling Cost Of Quality Of Tensile Test</b> S. Martic, M.J. Perovic, M. Vukcevic</p> <p>3) <b>Risk Modeling of Complex Dynamic Systems</b> Lj. Radosavljevic, S. Milivojevic, M. Radosavljevic</p>

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## DAY 1 : AUGUST 27

15.45-17.15

<b>SESSION A2</b>	<b>SESSION B2</b>	<b>SESSION C2</b>
Chair: G. Grolleau      Amphi 1, 2 <sup>nd</sup> Floor	Chair : N. Mzoughi      Room 12, 1 <sup>st</sup> Floor	Chair : R. Uzunovic      Room 13, 1 <sup>st</sup> Floor
<p>1) <b>Trade, Innovation and Environment Policy: A Test for Porter Hypothesis</b> M. Asghari</p> <p>2) <b>Public labeling policies and market behavior: quality standard and voluntary label adoption</b> L. Bottega, <u>P. Delacote</u>, L. Ibanez</p> <p>3) <b>How Green is my Firm? Worker Well being and Job Involvement in environmentally-related certified firms</b> <u>J. Lanfranchi</u>, S. Pekovic</p>	<p>1) <b>The Economic Consequences of Disclosure Regulation: Evidence from Online Disclosure of Corporate Governance Practices in U.S. and Canadian markets</b> S. Trabelsi</p> <p>2) <b>Knowledge, intellectual capital and quality management as well as balanced scorecard lead to improved competitiveness and profitability</b> S. Zivojinovic, A. Stanimirovic</p> <p>3) <b>Is there a positive outcome for employees in the form of wage from ISO 9000 certification?</b> <u>M. Urdanivia</u>, S. Pekovic</p>	<p>1) <b>Upon Estimating The Stochastic Project's Quality</b> D. Greenberg , <u>A. Ben-Yair</u>, D. Golenko-Ginzburg</p> <p>2) <b>Fuzzy Logic And Management Mistakes In Contemporary Corporate Decision-Making</b> D. Dubrovski</p> <p>3) <b>Trends Analisis And Prediction In Field Of Quality Management Improvement</b> Z. Krivokapic, <u>A. Vujovic</u></p>